



HOLIDAY GIFT PACK

Patrón Añejo 750ml & Classic Cocktail Gift Set

Includes 50ml Bitters & 2 Cocktail "Coupe" Glasses

Available October 2014



Holiday Selling Opportunity

- Capitalize on the key gift-giving season with the Patrón holiday VAP featuring Añejo 750ml, bitters and two beautiful cocktail coupe glasses.
- Drive incremental sales and capture floor displays.

Features

- Elegant coupe glasses and bitters will give your consumers a head start to making this classic and delicious cocktail. The recipe on the back shows them how.



AÑEJO MANHATTAN

Ingredients

2 parts Patrón Añejo
1 part sweet vermouth
1-2 dashes of aromatic bitters
Orange peel or cherry for garnish



Method

Fill a martini glass with ice so that it chills as you prepare your Manhattan.
Combine Patrón Añejo, vermouth and bitters in a mixing glass or shaker and stir or shake gently.
Discard ice from martini glass and strain the Manhattan into the chilled glass.
Garnish with orange peel or cherry.



UPC CODE



OUTER SHIPPER
UPC CODE

Size/Case Qty.	Weight	Length	Width	Height	Cases/Pallet	Cases/Tier
750ML/6 ct.	47.4 lbs.	28.94	15.35	9.65	21	3/7